

MEMORANDUM OF UNDERSTANDING

ON TOURISM COOPERATION

BETWEEN

TOURISM AND TRAVEL BUREAU, TAICHUNG CITY GOVERNMENT

AND

THAI TRAVEL AGENTS ASSOCIATION

Tourism and Travel Bureau, Taichung City Government and Thai Travel Agents Association do hereby agree to this Memorandum of Understanding, hereinafter referred to as the MOU, as detailed Below:

1. PURPOSE

Basing on actual tourism activities to explore tourism resources and potentiality of two localities in coming years.

2. PRINCIPLE:

Comprehensive cooperation to forward tourism activities between two localities in spirit of mutual support, help, to ensure effective tourism development for the benefit of both localities.

3. CONTENT OF COOPERATION:

- To facilitate, support, and exchanging of experiences in inbound as well as outbound tourism.
- To participate positively in conferences, workshops, exhibitions, fairs, events and festivals of two localities.
- To hold fam trip groups for introduction of tourism products of two localities with a view to forwarding for tourism of each locality.
- To give support mutually in inviting and calling investors, with a view to making the best of sustainable tourism development.

This MOU is signed in Bangkok on July 19th, 2017, in two original copies in both English and Traditional Chinese Language. Both two copies are equally authentic. Each party holds one copy

**Travel and Tourism Bureau
Taichung City Government**

Representative

Signature: _____



Thai Travel Agents Association

Representative

Signature: _____

